

NEWS RELEASE



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ASPHALT PAVEMENT ASSOCIATION OF INDIANA INC. WINS NATIONAL WEB SITE AWARD

Lanham, MD – The National Asphalt Pavement Association (NAPA) announced today that Asphalt Pavement Association of Indiana Inc. (APAI), Indianapolis is a winner of NAPA's Outstanding Web Site Award for 2011 in the state asphalt pavement association category. APAI received its award during the association's 57th Annual Meeting in Palm Desert, Calif.

The award recognizes Web site designs that promote the use of asphalt and the asphalt pavement industry.

The primary purpose for Asphalt Pavement Association of Indiana's Web site (www.asphaltindiana.org) is to inform pavement decision makers and members of the general public about the benefits of asphalt construction. The site includes information about why asphalt is the best value for a paving job and about the sustainable features of asphalt technology, as well as technical information about reclaimed asphalt pavement (RAP), warm-mix asphalt, the use of recycled shingles in asphalt mixes, and pavement design software.

APAI has also added information for its own members such as industry news, details about education and training programs, safety checklists, an events calendar, and more.

Email feedback and phone calls from visitors to the site have shown that the APAI Web site has been very effective in getting important information to its various audiences.

The National Asphalt Pavement Association (U.S.) is the only trade association that exclusively represents the interests of the asphalt pavement material producer/ contractor on the national level with Congress, government agencies, and other national trade and business organizations. NAPA supports an active research program designed to improve the quality of asphalt pavements and paving techniques used in the construction of roads, streets, highways, parking lots, airports, and environmental and recreational facilities. The association provides technical, educational, and marketing materials and information to its members; supplies product information to users and specifiers of paving materials; and conducts training courses. The association, which counts more than 1,100 companies as its members, was founded in 1955.

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